



FREEDOM DEFENSE GROUP

HISTORY

YEARS OF EXPERIENCE leading sales for two of the largest U.S. government contractors earned Freedom Defense Group's President, John McGee, a broad and thorough understanding of the governmental procurement process, and how to navigate its associated pitfalls, hiccups and headaches. Today, he leverages these insights to offer expanded market opportunities as well as integrative procurement solutions to FDG's customers.

Expanding his industry relationships into a valuable network of groundbreaking companies featuring premiere technologies and beyond, McGee saw a synergistic opportunity to help companies grow in their integration services—guiding them through sourcing materials, establishing ideal procurement routes, assisting with ordering and shipping logistics. His customer service-focused, granularly tailored, solutions are designed to not only exceed the customer's expectations, but to best serve the needs of the troops in the field. John feels duty-bound to make sure they receive the best. That means the best equipment, price, deal structure, logistics and associated personnel.

Not allowing his sales success to lead to stagnation, John leveraged his experience, insights and connections to make an entrepreneurial leap, launching Freedom Defense Group in 2019.

John admits, however, none of this would have been possible without the motivation and vision-activation provided by his wife and FDG co-owner, Elisah McGee. While sales success and its accompanying financial benefits can serve as golden handcuffs, keeping many sales and service professionals tied to an employer, Elisah knew John's expertise was in high demand and his impact could be exponentially greater—all they needed was a plan and an execution strategy.

John had sufficiently shared the details of his work accomplishments, struggles and breakthroughs with Elisah for her to develop an understanding of the industry and his goals to best serve his customers—to help some grow their markets in the government and guide others in custom integration and procurement. Together they challenged one another to step out and take a chance, with God leading their vision, to capitalize on timing and market to form a customer service-centric organization which would best fulfill the needs of the targeted defense industry.

With a vision in hand, they moved their family to the middle of the country, bought a farm with no running water or septic, and lived in a camper while they watched their dreams come to life building Freedom Defense Group headquarters at Freedom Farm.